

UYSA Board Meeting November 19, 2020 at 7:00 pm

Those in attendance from board, office staff and committee: *Brian Smith, Bryan Attridge, Toby Yoshida, Brian Babcock, Russ Austin, Lisa Brockbank, Kyle Pasely, Renata Lawson, Justin Harryman, Matt Rader, Eric Landon, Skyler Bell, Michelle Wixom, Amanda Sanders, Jen Rader, Cindy Baron, Scot Boyd, Tracy Proulx, Heather Karns.* Open Zoom meeting, several club and team representatives joined as well.

Study Session:

Club Pass/Team Performance – Zig Peacock. Tabled until next board meeting per Zig's request

U9 Standards League – Renata Lawson

Renata Lawson -expressed concerns about the u9 standards league and the progression as we move into the u10-U11 standards league. Suggested we need more time to get membership and parents to buy into entire concept (she had received push back in her region). Main problem was getting parents to buy in- many do not want to referee per the new CCL requirement; they want to watch kids play. Board and clubs generally like the idea but they are seeing possible setbacks and opposition to the idea of moving forward.

Eric Landon – (commented on Renata's concerns) Mentioned that his intent has been to move forward into the older age groups, but realizes the concept will be foreign to parents and they'll need time to get used to it. Will follow up with Renata and determine ways to educate and poll parents on the idea.

RSL Tickets – Matt Rader

Matt Rader- Discussed the idea of UYSA purchasing an RSL ticket for every player. He said that it is something that will need to be discussed with the new owner of RSL but that we're working with this idea with an overall larger partnership with RSL. Believes that every player should have the chance to attend an RSL game every year. Board generally in favor of researching the idea further with RSL as partnership talks continue.

League Alignment – 2 Step Drop – Scot Boyd/Cindy Baron

Bryan Attridge- spoke regarding the organizational members that were nontraditional, meaning OM's that allow different teams and clubs to form within their organization. Current OMs such as NUU, South Cache Soccer, League 30 and NUCS. Discussion revolved around groups of like teams or clubs within these Oms being allowed to apply to become their own OM and maintain their alignment spots in our state league.

Eric Landon- Spoke This may affect policies; changes may need to be made.

Renata Lawson- If these non-trationals prove that they came in under the umbrella of the MO and was functioning as a club before continuity that was moved away from the MO ownership. We may be able to consider working with them.

Eric-Most of these groups function with their own BOD. They have coaching and administration leadership, nonprofit status- common uniform, their own bank account for fee collection and 100 or more players. They have all the qualifying factors to become their own OM.

Brian Babcock – Suggests those that we think this affects let them voice their opinions regarding this topic.

Toby Yoshida – we should discuss more in private.

Staff tasked with talking with each OM that this would affect and get their feedback on the topic. Are they for or against it, are there other factors to consider before moving forward and drafting policy language for change.

Public Comments (2 min each)

Heather Karns- Had some questions and suggestions for Exceptional Circumstances used during transfer requests.

Blane Hale- Asked if teams leaving a non traditional OM would be able to recruit teams from the umbrella org that they are leaving.

Eric Landon- (in response) Recruiting rules would apply. They would not be able to recruit from the umbrella org that they are leaving, but obviously no policy has been written, this is all just in discussion phase at this point.

Reports & Announcements

Skylar Bell Introduction

TopSoccer Chair Appointment – Brian Smith

Brian Smith- Announced that Lorin Palmer has been appointed as the new top soccer chair.

2020 UYSA Staff Initiatives Recap – Bryan Attridge, Eric Landon, Matt Rader

Bryan Attridge-

*Recreation Jersey program would have been launched this fall. COVID hit so this initiative was held up. We will continue to pursue this in the future as we believe it will provide a lot of benefit to our recreation programs.

*More attention and communication on legacy fields. (Michelle Wixom will speak more on this)

*Technology platform- Renegotiated with Stack Sports, signed one-year deal and we will see about continuing our future relationship. Officials Connect is a new referee platform that we're helping to develop with them which will improve our referee assigning and payment process and improve our referee experience. Adding more products and technology to their platform.

*Club communication and collaboration- meeting with every org member. Took a lot of notes got a lot of feedback & great perspective. Will continue to meet with our membership next year. May have to be virtual due to COVID.

Bryan Attridge- believes communication with our membership has improved greatly. Received a lot of positive response

Matt Rader- Spoke regarding Referee recruitment and development Initiatives

Programming Update (Registration/League/State Cup/Pres Cup) – Bryan Attridge

Bryan Attridge- Talked about COVID. We were able to get back to play quicker than other states. Many other states have followed Utah's standards regarding COVID. National level as well US Youth Soccer. There has been a higher drop in recreation player numbers vs competitive players.

Esports Announcement – Bryan Attridge/Jen Rader

Official season starts in Jan- Tournament before Christmas. Will send out official communication as we get more information.

Marketing Update, Inclusion and Referee Campaigns – Jen Rader

Jen Rader- Talked about her Referee Campaign is releasing referee video (compilation on referee abuse along with why referees love their job). Also Spoke on Inclusion - encouraging all to take the inclusivity pledge.

Legacy Fields Update – Michelle Wixom

Nibley city mayor has reached out regarding land in Logan.

Potential property in Pleasant grove

Reg 6 finalize escrow account (3 to 4 weeks)

Bryan Attridge-Michelle Wixom will write this up and send info to our membership. Even though we are not collecting the legacy field fee we can still use help with the project and contributions.

Disciplines/Protests – Matt Rader

One open protest- fight broke out referee called the game.

Nothing from the discipline committee

Fall Season Red & Yellow cards report – Cindy Baron will be sending out to clubs shortly.

Consent Agenda

August 2020 Board Minutes

Financials

2021 UYSA Board Meeting Dates

Consent agenda approved.

Business Agenda

7327 Transfers – Matt Rader/Cindy Baron

Policy change request all changes are on page 4.

Kyle Paisley - motion to approve

Brian Babcock – seconded that motion (All in favor- PASSED)

Good of the Game

Matt- Eric Landon and Skyler Bell have gone down to Region 6 running player ID camps every month.

2021 AGM will be held March 13th

That concluded the meeting. (Meeting ended at 9:00pm)